



MAYFAIR NEIGHBOURHOOD FORUM

MAYFAIR NEIGHBOURHOOD FORUM – STEERING GROUP MEETING
15:00-17:00, Wednesday 21st April 2021
Microsoft Teams Meeting
Minutes

Participants

Gordon Morrison (Chair)	Resident
Jace Tyrell (Vice-Chair)	Business
Jeremy Bishop	Resident
Piers Townley	Business
Fr Dominic Robinson	Community
Zaria Pinchbeck	Resident
Giles Easter	Business
Bob Dawson	Business
Richard Cutt	Community
Eric Scots Knight	Resident

In Attendance

Nigel Hughes	MNF
Barney Evans	WSP
Nick Brindley	Gerald Eve

Apologies

Cllr Barnes	WCC
Cllr Lewis	WCC
Scott Collier	Community
Diana Dennis	Resident
Sandeep Bhalla	Business
Petra Slater	Community
Fr Richard Fermer	Community

Minutes

Last steering group minutes approved.

Presentation on what the MNF can do to help improve air quality in Mayfair

Barney Evans and Andy Talbot from WSP led a presentation on what can be done to improve air quality. Key points made were to encourage:

- Waste / freight consolidation
- Commercial kitchens to have particulate filtration
- Use of heat pump technologies instead of gas boilers



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- Install green infrastructure in the public realm
- Reduce obstacles that aggravate traffic congestion, which can increase pollution significantly
- Install low cost monitors through Breathe London (c.£300 per monitor)

Question raised on whether the WCC proposed air quality plan goes far enough and whether developments can produce air quality positive buildings.

Review of proposed procedure for the election of MNF officers

Support from the SG that officers of the SG should be voted on by the MNF SG.

Main debate was whether SG members should be free to join sub-committees, where as the proposed procedure recommends that the chair of the sub-committees will propose sub-committee members to the SG for oversight. Agreement that the SG should vote on whether to update the proposed procedure with this change or not.

Action – Piers Townley to collect votes by the Steering Group on whether or not SG members should be allowed to freely join a sub-committee.

Planning & Public Realm committee report

Nigel provided an update on planning in the last month

- Review of the proposed Debenhams development was supported
- Review of Farm Street office development raised a couple of suggested improvements to the proposed scheme
- Review of the proposed 18 Balderton Street development was supported
- 1-3 Mount Street objection letter was submitted to WCC
- An issue was highlighted that developments are not progressing with green walls after planning for various reasons. The sub-committee are following up to understand the whether the reasons for this are appropriate
- The planning committee is reviewing how the MNF can review and respond to WCC's Supplementary planning guidance, which is a significant undertaking

Presentation on Entertainment study (CIL project)

Nick Brindley provided an overview of the final Entertainment study report:

- In general, the analysis shows that the % split entertainment uses between West, Central and East Mayfair is inline with the Mayfair Neighbourhood Plan
- 7% change over the 10 year from 281 entertainment uses to 304
- 64% extend beyond 12pm and 29% extend beyond 1am

Action – Nigel to collect feedback from the SG on the report before it is finalised and shared on the MNF website.



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CIL committee report

Eric provided an update on CIL project progress:

- Green Route CIL project: tender process has completed with a recommendation to progress with Fluid & Soundings. SG agreed to proceed with appointing Fluid & Soundings
- CCTV potential CIL project: broad support for this project following consultation with the SG and WCC. Challenges have been highlighted relating to monitoring and ongoing management. CIL committee aim to submit a project in 3 phases, with phase 1 to allow the MNF to appoint a consultant to compile a report on the scope, cost and plan for a CCTV project in Mayfair. SG agreed with this proposal.
- Future CIL projects process: SG to go back with any comments on the proposed approach to gather ideas from the community. If there are no comments from the SG group, then the CIL committee can take that as the approach is approved.

Action – SG to provide any comments to Eric on the proposed approach to gather ideas on future CIL projects

Actoin – Eric and Piers to discuss funding the preparation of the CCTV CIL report.

WCC meeting update

Gordon provided an update on the meeting with WCC. The main point raised was that al fresco dining is going well aside from Soho.

Comms committee report

Comms plan agreed by the SG.

AOB

Jace provided an update on the recent violent attacks in the area, which is of increasing concern. Jace is discussing the issues with the head of the police.

General discussion on the air quality presentation from WSP being very useful and how we can take it forward.

Action – Richard C to prepare thoughts on potential ‘clean air routes’ through Mayfair and whether an environment voluntary code should be prepared for developers to adhere to.

Action – Gordon to invite Simon Burkett to present his thoughts on air quality improvements to the SG.