



MAYFAIR NEIGHBOURHOOD FORUM

MAYFAIR NEIGHBOURHOOD FORUM – STEERING GROUP MEETING
15:00-17:00, Wednesday 17th March 2021
Microsoft Teams Meeting
Minutes

Participants

Gordon Morrison (Chair)	Resident
Jace Tyrell (Vice-Chair)	Business
Fr Richard Fermer	Community
Diana Dennis	Resident
Jeremy Bishop	Resident
Piers Townley	Business
Fr Dominic Robinson	Community
Zaria Pinchbeck	Resident
Stephanie Handley (Giles Easter rep.)	Business
Sandeep Bhalla	Business
Richard Cutt	Community

In Attendance

Nigel Hughes	MNF
Nicoleta Bitu	St Mungo's

Apologies

Eric Scots Knight	Resident
Scott Collier	Community
Cllr Barnes	WCC
Cllr Lewis	WCC
Petra Slater	Community

Minutes

Last steering group minutes approved.

Presentation on Rough Sleepers

Nicoleta Bitu provided an update on rough sleepers and the Roma community in Mayfair. The majority of the Roma rough sleepers in Westminster have been moved to accommodation for now. Roma population are predominantly families and for the first time shelters have started to accept families. There is an expectation however that post Covid



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and the winter months, that rough sleepers will return to Westminster. St Mungo's charity are doing what they can to help the families and reduce rough sleepers.

Planning & Public Realm report

Nigel provided an update on planning in the last month

- M&S on Oxford Street, which is on border of the Mayfair neighbourhood, is the most significant application in the last month
- Art Farm provided the MNF with an updated OMS, which does not include the outdoor space. If they keep with the OMS, it seemed that the internal management is appropriate. Richard Cutt explained that community concern remains relating to the noise to the adjoining properties and the strain on the public realm. If the OMS is linked to the planning permission, then this provides some comfort as it limits the capacity on floors 2,3 and 4 to 100 people
- 1-3 Mount Street – potential for the forum to object given the scale of the restaurant covers in this area. Further discussion is needed once the planning permission is submitted. Richard Cutt expressed that we should work with the applicant, so that the community can influence the management of the building
- A conservation audit of buildings in Mayfair to understand the historical importance of each building has been discussed. WCC are responsible for undertaking this audit, but are keen to implement a design code instead. There is concern about trying to implement a design code due to the variety of buildings across Mayfair.

CIL committee report

Nigel and Gordon provided an update on:

- Placemaking Ltd appointed to project manage the green streets CIL project. A competitive tender is underway, with goal of completing the scheme by Spring 2022
- Survey of A3 use within Mayfair is being finalised this month
- Reverse vending machine awaiting decision from British Land on putting the first machine in the West One Shopping Centre
- MNF will employ consultants directly, and so will be liable for VAT
- In the first instance, the community will be asked to provide ideas for the next round of CIL applications electronically. Richard Cutt expressed his view that it would be important to have a community forum to make the decision on CIL priorities and not just the MNF making final decisions. Agreed that the approach would be reviewed by the committee.

Action – Eric to circulate the proposed approach to approve future CIL applications to the Steering Group.



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Comms committee report

Jace provided an update and reminded the group of the comms group's priorities, which are:

- Corporate comms of the forum
- Wider community comms engagement
- Support for the CIL comms
- The Comms committee will not undertake consumer marketing for Mayfair

Action – Jace to present a more thorough overview of the comms plan next month.

Post Covid event

Gordon updated that we would continue to explore the opportunity to hold a post covid community event.

Update on recent meetings with ECC

Gordon provided the update that WCC were upbeat on Covid, al fresco dining, and OSD improvements. There is concern that WCC believe the MNF should be collating the views of the community on all planning applications, which the forum is not resourced to undertake. As such, an external talk is being arranged for the April Steering Committee to clarify the MNF's legal requirement as it relates to planning.

AOB

Jace updated the forum on Grosvenor's Mayfair Youth Forum initiative, which has been established to improve community engagement with 14-18 year olds. An update on this initiative has been organised for the June MNF steering committee meeting.

Piers updated the forum that a review of the procedures to appoint MNF officers, sub-committee chairs and sub committee members would take place over the next month for review at the next Steering Committee.