

MAYFAIR —FORUM— MAYFAIR NEIGHBOURHOOD FORUM

MAYFAIR NEIGHBOURHOOD FORUM – STEERING GROUP MEETING
16:00-18:00, WEDNESDAY 19TH FEBRUARY 2020
The Grosvenor Chapel, 24 South Audley St, London W1K 2PA

PARTICIPANTS

Jeremy Bishop (Chair)	Resident
Jace Tyrell	Business
Fr Dominic Robinson	Community
Fr Richard Fermer	Community
Scott Collier	Community
Marie-Louise Burrows	Resident
Kate Goodwin	Community
Gordon Morrison	Resident

GUESTS

David Morley	David Morley Architects
Drew Pinazza	Grosvenor
Scott Marshall	Crown

SECRETARIAT

Hannah Kinnimont	Grosvenor
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APOLOGIES

Dianna Dennis	Resident
Keith Bailey	Business
Bob Dawson	Business
Sandeep Bhalla	Business
CLlr Jonathan Glanz	
CLlr Tim Barnes	
CLlr Pancho Lewis	

AGENDA:

1.0 Welcome & Apologies

- Apologies have been received from Keith Bailey, Bob Dawson, Sandeep Bhalla, Dianna Dennis and Cllrs Glanz, Barnes and Lewis.

2.0 Approval of Minutes

- December and January SG meeting minutes were discussed and approved.

3.0 Planning Presentation relating to Hyde Park (David Morley – David Morley Architects)

- At the request of the Planning & Public Realm Committee, a presentation was given by David Morley on behalf of his client. Following questions and discussion, it was resolved that the Forum would not comment until the scheme was made public.

4.0 CIL Update (Jace Tyrrell)

- JT provided an update on the CIL Project meeting that took place in February.
- A wider network turned out to discuss CIL projects, the CIL application process and strategic vs neighbourhood CIL.
- JT described the 16 different projects that were discussed and the next steps in the process.
- The next meeting of the group will take place in May.
- FrRF thinks having Grosvenor/Crown's expertise could work moving forward, on things like pricing. SM says it could work if the projects are aligned with what's happening in the companies. JT agreed, saying NWECC would support projects that were in line with its ambitions.
- JB asked the SG to discuss NWECC's offer to fund Dan Johnson's offer of 2 to 3 month's help with CIL projects and applications. The SG discussed and approved this work, thanking NWECC for their generous offer.
- JB described 2 additional projects that he and Nigel Hughes were pursuing. The first related to the Tyburn Frontage, where it is hoped that Hannah Corlett of the Architectural Firm Assemblage, would continue her prior work and develop an outline Master Plan for the Tyburn Frontage. The second project relates to Greening and various meetings with Landscape Architects and Installers will take place in the coming weeks..
- Following discussion, the SG confirmed that they are happy for these projects to be pursued.

5.0 Marketing Update (Jace Tyrrell)

- JT provided a marketing update following the Marketing Sub-Committee having met last month.
- The marketing strategy is to be brought back to the SG next month as there is work to be done.
- The Marketing Sub-Committee considered how to engage on CIL, as well as creating a strategy on updating members.
- JB suggested we apply for CIL funds to retain a communications agency; if the application is rejected, we will rely on the offers of voluntary help made to the Marketing Committee.
- JT described key areas of communication that the Sub-Committee discussed, including a need to communicate the outcomes of the P&PRC meetings.
- JB said this would need to be addressed on a case by case scenario TBD by the P&PR Chair.
- Another area for communication was the General Meeting. JT is to revert.

Action = JT is to take comments on Planning and CIL communication away, and to revert to the SG.

6.0 Planning and Public Realm Committee Update (Nigel Hughes)

- A full update was not provided, as many SG members attended the P&PRC meeting prior to the SG.
- NH commented that the representatives of Grosvenor Square are to present to the Steering Group.

Action = Drew Pinazza to talk to Ed Green and arrange Grosvenor's attendance.

7.0 Any Other Business

WCC Contact (Jeremy Bishop)

- JB described that a change in the cabinet has taken place; Tim Barnes is no longer on the WCC CIL committee. There are 3 new members of CIL committee.
- JB has requested a meeting with the Cllrs responsible for CIL and Planning matters.

Action = NH to help facilitate a meeting for JB/JT with Cllr Green and/or Cllr Hitchcock.

- JT described that Cllr Elizabeth Hitchcock, Cllr Matthew Green's deputy, is to attend the Forum of Forums and she has the main role for CIL at WCC now.

CIL Funding (Jeremy Bishop)

- JB described the need for funding from CIL to help prepare CIL applications and suggested that we make a CIL application to cover the cost of community engagement, which is necessary if we are to ensure we represent community views.

Berkeley Square (Jeremy Bishop)

- JB described that the commercial use of Berkeley Square remains an issue for many and the Plan's proposed policies had been diluted following independent inspection.
- Westminster City Council had maintained a stance that they were dependant on the income generated in the Square by commercial events.
- WCC has provided the following financial data:

“£588,810 has been generated from event activity in Berkeley Square over the financial years 2017/18, 2018/19 and 2019/20.

This can be broken down as follows:

2017/18 - £204,405

2018/19 - £204,405

2019/20 - £180,000

This income has been generated via the PAD/LAPADA Antiques Fair, the London Real Estate Forum (LREF) and the Ferrari Car Display that utilised the Square last summer. LREF no longer operates in Berkeley Square – last taking place in June 2018.

Council investment in the Square over the same period has been £357,000 which has funded improvements to the perimeter railings, new pathways, the Nymph fountain and the Pagoda as well as covering the costs associated with the general maintenance of the Square.”

- JB asked the SG to consider if we could generate any ideas that would provide WCC with the income they currently obtain from the square, in a manner that was more acceptable to the community.
- JT described this is all within a context of a lease to WCC from Berkeley Square (Astrea).
- NH described that the granting of a contract to the operator is something that can be challenged.
- JB said as we don't have funds for a judicial review, there isn't much of a choice at this point.

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- JB clarified that there are some restrictions WCC has added, capped at 40 days per annum where they can't take up more than 50% of the space.
- JT suggested Astrea use the square more for working with the community.
- GM suggested that it's about being a partner and we don't want to upset WCC.
- NH suggested with a change of leadership at WCC it may be different.
- FrRF suggested a need to meet with 3 ward councillors and 2 council members in the area and members of the SG to move forward - start a discussion that explores what's possible in the area.

Other AOB

- JT described that the Mayor of London is coming to a NWEC meeting and they are to push for Mayfair and the entire international centre to be zero emissions. It's to be made public over the next couple of months.
- JT also says a hustings event for new Mayoral candidates to happen in next couple of months.

8.0 Date of next meeting

- March 18th, 15:00 @ Grosvenor offices