

2015 Public Consultation Report



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1. Executive Summary

The Mayfair Neighbourhood Forum was created to draft the Neighbourhood Plan. The first consultation was held in summer 2014. The 2014 consultation report can be found on the website. A vision and objectives were drafted by the Mayfair Steering Group and presented to the Forum membership in March 2015. From June to July 2015, the steering group undertook a public consultation across Mayfair's workers, residents and visitors.

By numbers, the summer 2015 consultation included:

- 15 events over 12 days of consultation
- 381 survey responses
- Positions on the 24 objectives:
 - Agree: 81%
 - Disagree: 5%
 - No opinion: 13%
- 200 new members. Total forum membership at end of July 2015 was 440.

In light of the survey responses, key themes for further review and discussion by the steering group include parking and traffic, amenity in squares, night-time economy and land use.

The next steps for the steering group and its committees are to refine the objectives, define policies for each objective and ultimately draft a neighbourhood plan to be reviewed by Westminster City Council and approved by referendum. Once a neighbourhood plan is approved, the steering group will have the ability to recommend how portions of section 106 community levy funds are distributed.

The primary goal of the steering group, at the moment, is to draft a neighbourhood plan. Post consultation, our principle purpose will be with regard to local planning and development; however, there may be scope for a broader purpose in the community.

The report is written to provide the steering group with a record of the 2015 summer consultation and to assist with the further development of strategy, objectives and policy for Mayfair.

2. Background

2.1 Neighbourhood Planning

The Localism Act 2011 gave certain powers to local communities to form neighbourhood plans and to have a greater say on developments in their area.

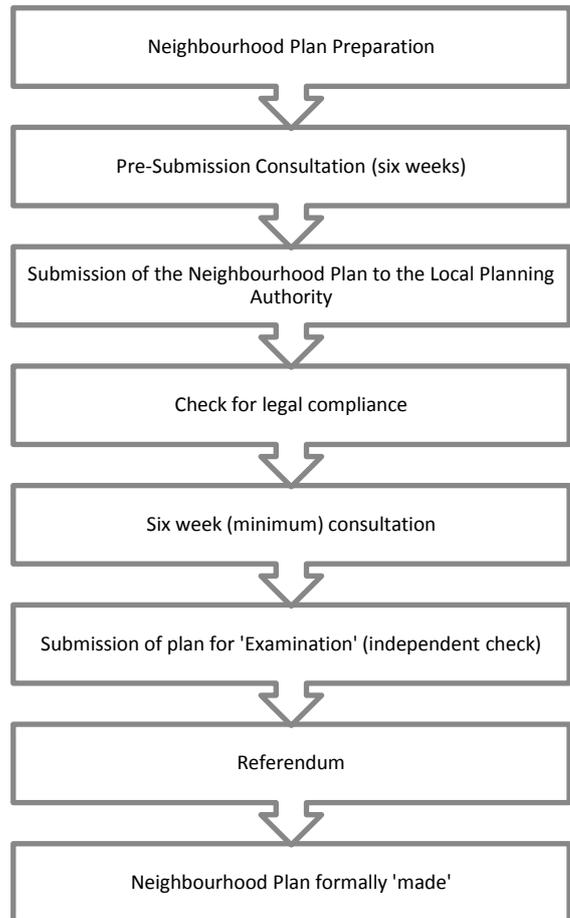
Some key points of neighbourhood planning include:

- each forum existing for five years after which time it can reapply for forum status;
- a community-led framework for guiding the future development of an area;
- the plan having legal weight and being part of the statutory development plan for the area; and
- the WCC taking the plan into account when deciding planning applications within the area.

A neighbourhood plan should:

- concentrate on local, neighbourhood issues;
- focus upon supporting rather than preventing new development that will have a positive impact;
- contain policies that are in line with national and regional planning policy and the City Council’s strategic planning policies (contained in the ‘Core Strategy’);
- be based on evidence; and
- be compatible with human rights requirements and EU obligations.

The MNF is focused on refining the 24 objectives which were consulted on during June and July 2015. With assistance where necessary, the Steering Group will draft policies under each objective that will form a Neighbourhood Plan, a statutory document outlining policies that Westminster City Council must recognise in directing their planning duties for the Mayfair area.



Going forward, the Mayfair neighbourhood planning process will be similar to the chart above.

2.2 Mayfair Neighbourhood Forum

The Mayfair Neighbourhood Forum (MNF) is a Business Forum comprising those who live and/or work in Mayfair.

Directors include individuals, with a broad range of local experience, who are passionate about Mayfair.

Steering group decisions should be by majority vote, with the chair having the deciding vote.

Two members of the steering group put themselves up for re-election every year based on a rolling system. Any member of the forum can stand for election.

Current Mayfair Steering Group (September 2015):

Residents:

Michael Dunn (vice chair)
George Hammer
Marie-Louise Burrows
Jeremy Bishop

Businesses:

Will Bax (chair)
Bob Dawson
Nigel Hughes
Oliver Wright
Mark Henderson

Past steering group directors include Anthony Lorenz and Tim Taylor.

You can learn more about the steering group directors on our [website](#).

There is also an active Marketing committee chaired by George Hammer. Marketing committee members include: Elizabeth Attew, Robin Black, Adrian Day, Father Richard Fermer, Ruth Fielding and Peter Wetherell.

Vision

Further to the initial public consultation in 2014, the steering group defined a vision and values for the Mayfair Neighbourhood Forum. These were presented in March 2015 at the AGM.

**Make Mayfair the most desirable and attractive area
of London in which to live, work and to visit**

Values

A treat for the eyes

- Our streetscapes are assets which embrace Mayfair’s heritage and are designed and maintained to the highest standard for all to enjoy.

Where everything works

- Continual improvement to infrastructure will ensure that it meets the needs of both businesses and residents.

Everything you need

- Planning and licensing decisions are made to ensure Mayfair remains attractive to visitors, businesses and residents.

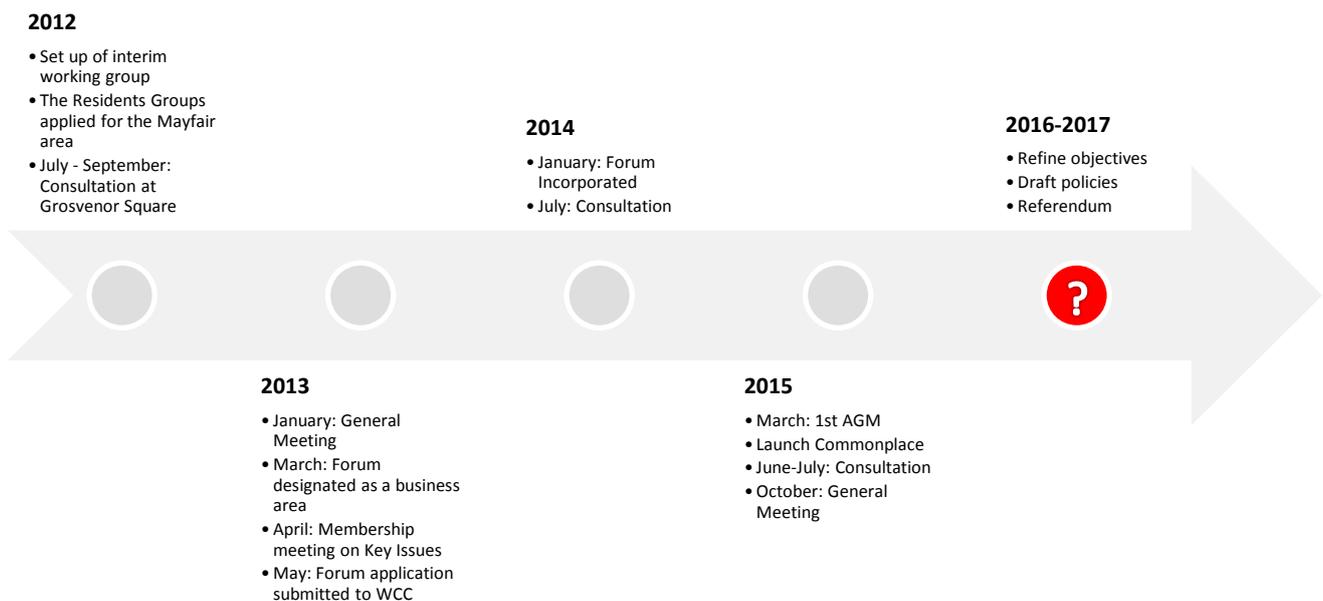
A delight to move around

- The needs of pedestrians and cyclists come before those of motorists.

Safe and clean

- Crime, nuisance and pollution of all types are deterred and limited by all permitted means.

History of the Mayfair Steering Group



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3. Format

The format for the consultation was decided by the Mayfair Steering Group and the Mayfair Forum Marketing Committee. Members of both groups were involved in the various consultation events.

The survey comprised of 24 objectives derived from the 2014 consultation focused both on planning and neighbourhood management. The objectives were presented to the membership at the AGM in March 2015. The survey also included an open area for comments. A copy of the survey is attached at [Appendix A](#).

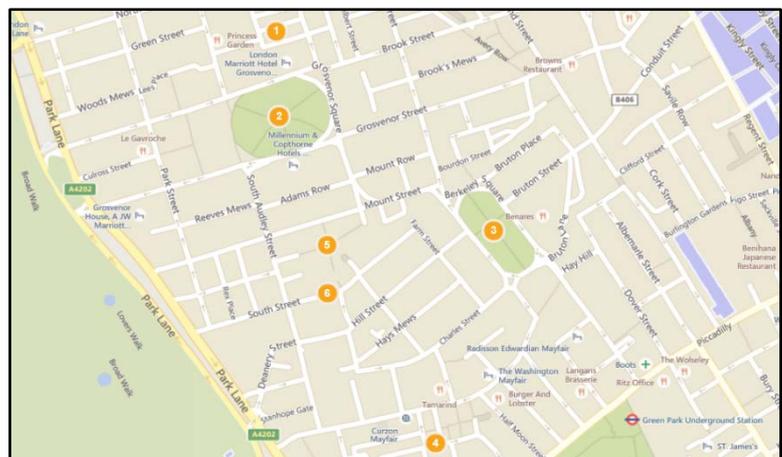


Events

The consultation events were held at locations across Mayfair during June and July. Events lasted two to four hours. Locations included:

1. Brown Hart Gardens – two days
2. Grosvenor Square – three days and three evenings (Invitation Sample is attached at [Appendix C](#))
3. Berkeley Square – two days
4. Shepherd Market – two days
5. Residents' summer garden party at Mount Street Gardens – one evening
6. Mayfair flower stall – two days

The evening events at Grosvenor Square were by invitation to residents, business owners and workers in Mayfair. Over 200 people attended the three events, and we even had to contend with a Tube strike on one of the evenings!



Marketing

Directors of the steering group distributed the survey and information about the consultation events to their relevant networks in Mayfair, including businesses and residents. The flyer in [Appendix B](#) was also handed out at the consultations.

Retail associations across Mayfair and the residents groups sent the survey out to their members. For retail and business this included the New West End Company, Bond Street Association, Savile Row Association, Mount Street Association, Regent Street Association, etc. For residents this included the Mayfair Residents Group, Residents Society of Mayfair and Saint James and Grosvenor Mayfair Residents Association.

Raising awareness of the forum and increasing membership were key parts of the consultation. Prior to these consultations, the Forum had 240 members. At the end of the consultation period in July 2015, membership had risen to 440 members, resulting in *an 83% increase!*

Live in Mayfair	Work in Mayfair	Live & Work in Mayfair	Total
159	250	31	440
36%	57%	7%	

Online

The survey was also made available online so that people who could not attend the consultation events could still provide their feedback. It was also sent out to various stakeholder groups and a link was added to the homepage of the website: www.mayfairforum.org.

The survey and consultation events were advertised through our Twitter page [@mayfairforum](#). We had previously used the handle [@mayfairlocal](#), but the forum decided to re-brand.

4. Findings

4.1 Survey Results

Overall, survey results showed strong positive feedback. 81% of respondents agreed, 5% disagreed, and 13% had no opinion at the time.

The objectives for the survey were created by the steering group, from the community, using information, thoughts and ideas from the 2014 summer consultation, so a positive result confirms most of the previous findings.

Survey respondents were varied, although not all identified themselves. Of the 381 respondents, 13% were already members, while 333 were not or did not identify, so it appears that awareness of the forum has increased substantially through the consultations.

Breakdown of Respondents						
Resident	Worker	Business Owner	Visitor	Other	Blank	Total
74	199	15	14	34	45	381

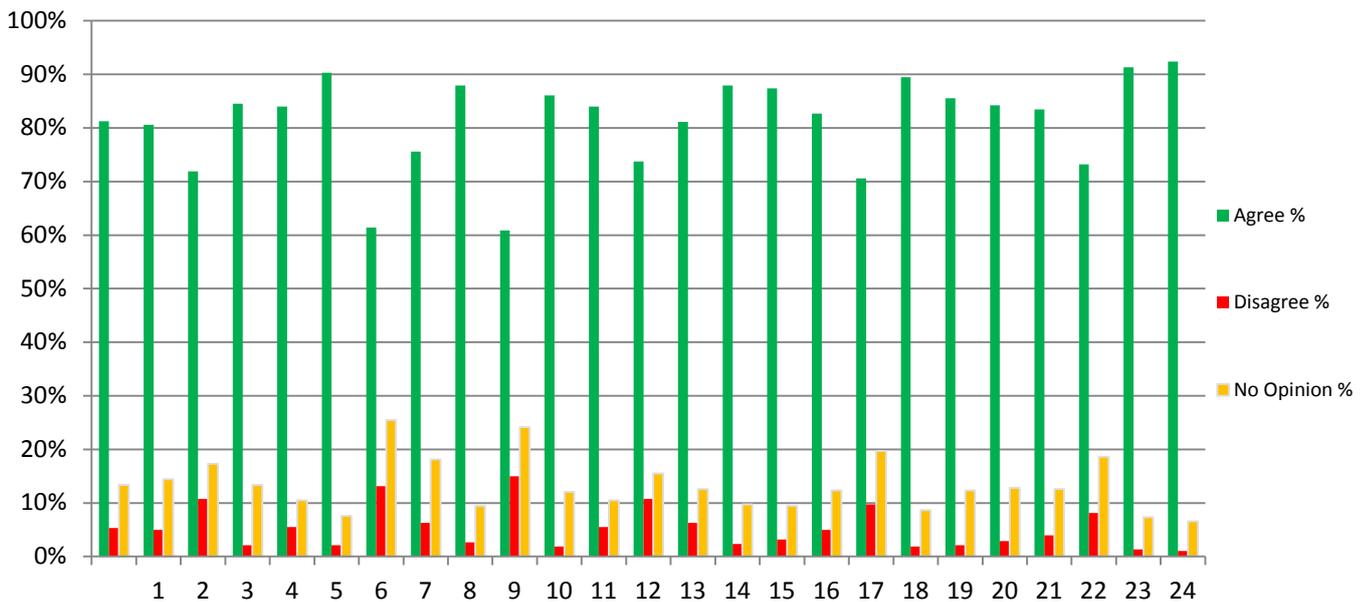
The survey results below show the overall positive response to the objectives. Those receiving less than 75% agreement, highlighted in yellow, will be reviewed further by the Steering Group considering anecdotal evidence and the additional comments on the survey responses.

		Agree	Disagree	No Opinion
Housing				
1	Reduce the number of empty homes in Mayfair	81%	5%	14%
2	Ensure a balance range of housing in value and size in Mayfair, open to a broad range of incomes	72%	11%	17%
Land Use				
3	Support and enhance established clusters of specialist uses or character that reflect Mayfair's heritage	85%	2%	13%
4	Support and enhance Mayfair as London's leading destination for high quality retail, art galleries, restaurants and hotels	84%	6%	10%
5	Recognise the importance and value of Mayfair's local amenity shops and support and maintain their presence	90%	2%	8%
6	Encourage the retention of existing and the provision of new offices, to protect against net loss of office floor space in Mayfair	61%	13%	25%
7	Enhance and promote non-retail community services and amenities	76%	6%	18%
8	Support, enhance and grow cultural assets	88%	3%	9%
9	Focus the night-time economy away from residential areas	61%	15%	24%
Public Realm				
10	Ensure the public realm around licensed premises works well for everyone	86%	2%	12%
11	Improve Mayfair for pedestrians and cyclists	84%	6%	10%
Public Space				
12	Improve amenity in public squares by reducing commercial events, facilitating cultural and community activities and increasing public access and usability	74%	11%	15%
13	Improve pedestrian access to the squares	81%	6%	13%
Sustainability				
14	All new development in Mayfair should seek to achieve an exemplary sustainable standard	88%	2%	10%
15	Encourage the greening of Mayfair through a green infrastructure audit to encourage green walls, green roofs and street planting	87%	3%	9%
Traffic				
16	Reduce the impact of traffic	83%	5%	12%

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17	There should be no net loss of visitor, resident or commercial parking spaces in Mayfair	71%	10%	20%
Architecture				
18	All new buildings and the refurbishment of existing buildings should enhance the special character of Mayfair	90%	2%	9%
19	Ensure that where they are subject to change, all ground commercial frontages, including shop fronts, signage, external lighting and outdoor furniture, complement and enhance the character of the building and the street	86%	2%	12%
Neighbourhood Management				
20	Co-ordinate waste management to reduce vehicle movements and noise	84%	3%	13%
21	Promote district and building waste solutions that reduce or avoid the need for vehicle movements	83%	4%	13%
22	Protect existing and future residents from the impact of the night-time economy and seek to limit the impact of other noise nuisance	73%	8%	19%
23	Encourage measures to improve air quality	91%	1%	7%
24	Create a safe and nuisance free environment for everyone	92%	1%	7%

The survey results shown in the graph below show the overall positive response to the objectives.

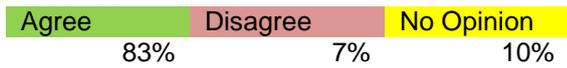


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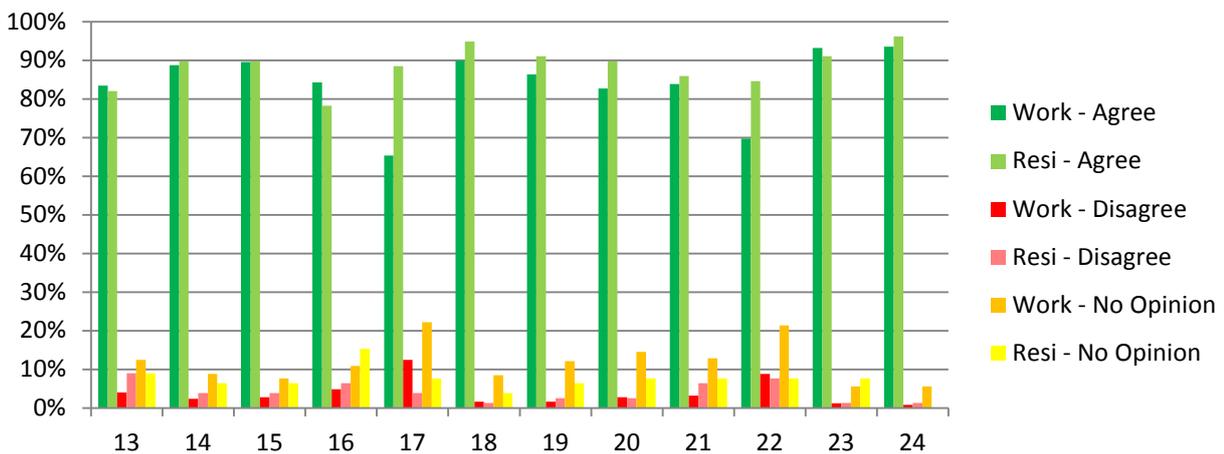
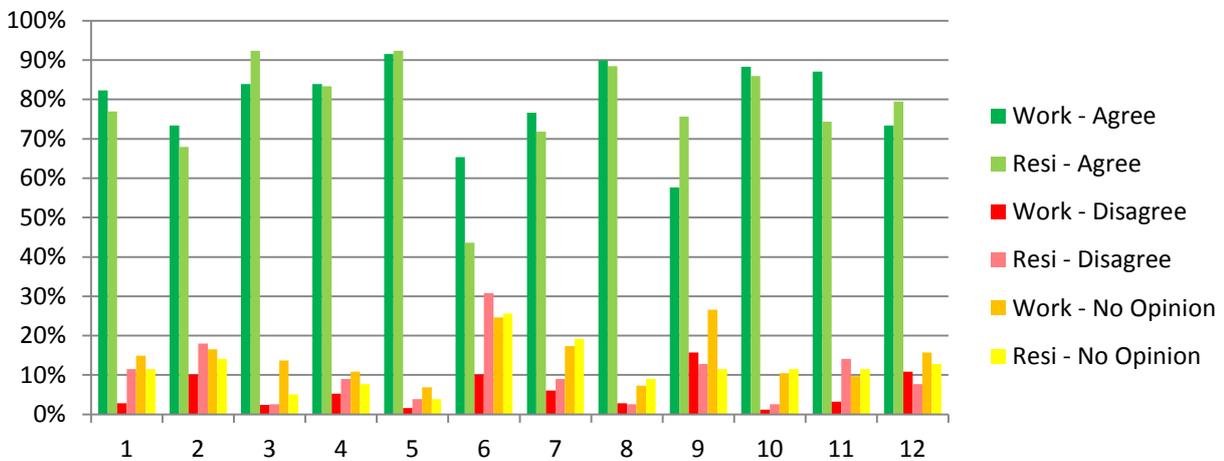
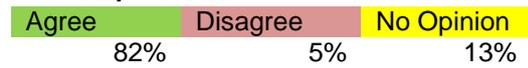
To understand the data further, the graphs on the next page split responses by residents and workers/business owners. There are four individuals included in the data who are both residents and business owners, so they are included twice.

Overall

Residential



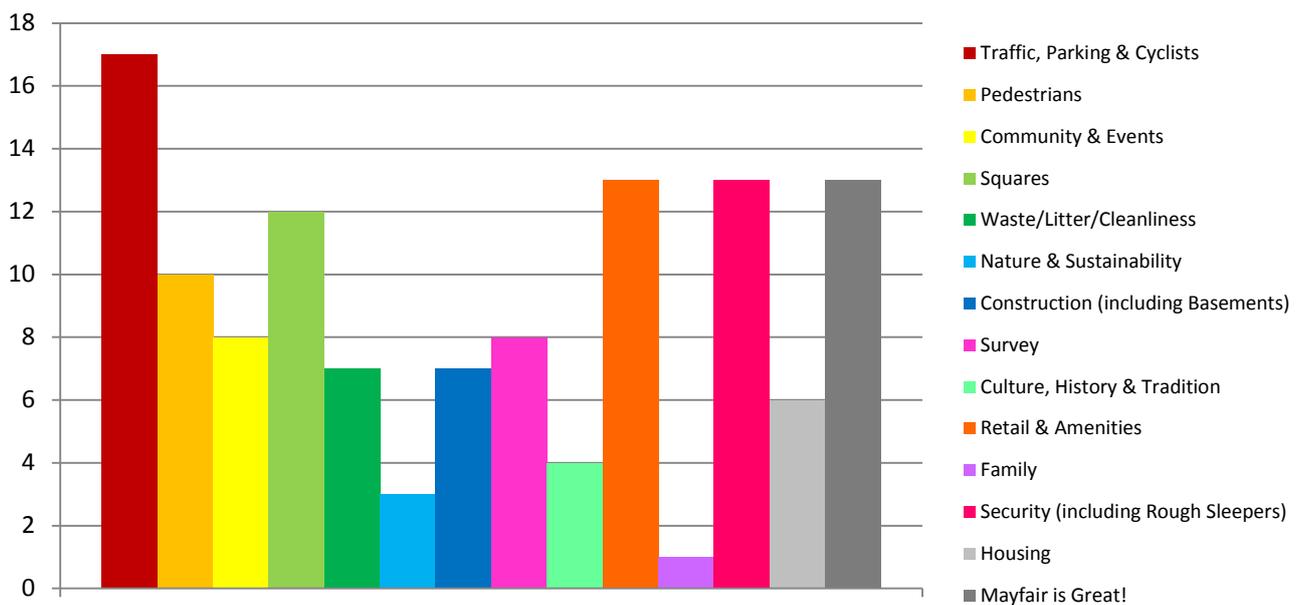
Business/Worker



4.2 Anecdotal Evidence & Individual Comments

An evaluation of the open comments section showed many responses to be positive, however, there are some areas where respondents noted specific issues for the steering group to consider.

The chart below shows how often topics were mentioned in the comments section:



Traffic, pedestrians, the squares, security and retail all received the most comments. With regards to pedestrianisation and the theme of people over traffic, the steering group believes there may be scope to extend pedestrian areas in locations such as Davies Street, Grosvenor Square or Shepherd Market.

Several comments that reference the various points above are listed below. The full list of comments can be found at [Appendix D](#).

Positive

1. Mayfair is very wonderful and it's improving.
2. Beautiful area to be in. Maintaining its heritage and culture would be the key issues in my opinion.
3. I am happy how Mayfair is organized in general. I feel part of the community and encourage others to do so.
4. Mayfair is good the way it is - keep the class, quality and culture.
5. Couldn't have put it better myself.

Negative

1. Take action to relocate or accommodate rough sleepers or homeless to minimise the perceived threat to safety particularly at night-time.
2. When the squares are used for events it appears to me that they are commercial entities 'for profit' which provides little benefit culturally for either the residents or local workforce.
3. The significant increase of constant construction in Mayfair has led to sidewalks being closed (sometimes for weeks) without any provisions for pedestrians to have safe passage across the street or into an additional walkway.
4. More affordable restaurants for lunch.
5. Berkeley Square is hard to get to. Add pedestrian crossings.

Neutral

1. Somewhat difficult to disagree with the list until we know the manner of implementation and impact.
2. Pedestrianize everything that is possible.
3. I think the reduction of empty housing, the provision of a balanced range of housing in size and value, and ensuring that it is sustainably designed and built, should be priorities.
4. I agree that night-time leisure outlets should not encroach on areas which are currently 100% residential but otherwise the balance in Mayfair is presently perfectly acceptable.
5. Where local events are organized, have a notice in Underground stations identifying local activities. Increase visibility.

6. Conclusion

The consultation resulted in 200 new members, 381 survey responses, and an overall positive response to the objectives, with 81% in agreement.

Those objectives which may require further discussion by the Steering Group, given agreement levels below 75%, include:

2. Ensure a balanced range of housing in value and size in Mayfair, open to a broad range of incomes.
6. Encourage the retention of existing and the provision of new offices, to protect against net loss of office floor space in Mayfair.
9. Focus the night-time economy away from residential areas.
12. Improve amenity in public squares by reducing commercial events, facilitating cultural and community activities, and increasing public access and usability.
17. There should be no net loss of visitor, resident or commercial parking spaces in Mayfair.
22. Protect existing and future residents from the impact of the night-time economy and seek to limit the impact of other noise nuisance.

The next steps for the Steering Group and its committees are to refine the objectives, define policies for each objective, and ultimately draft a neighbourhood plan. This will then be reviewed by Westminster City Council and go through examination. If it passes examination then the plan will go to referendum. Updates to the membership will continue by e-mail. The next general meeting of the forum will be on 5 October 2015 and the annual general meeting will be in April 2016.

If you, your neighbour or colleague are not yet a member of the Mayfair Neighbourhood Forum and would like to join, please visit www.mayfairforum.org. Membership is free and gives you the right to vote at the general meetings and adds you to our mailing list.

For questions and comments, please contact info@mayfairforum.org.

Appendix A: Survey



Have Your Say

Below are the key objectives which the Forum intends to turn into workable planning policies. Please let us know how important you consider each one to be to the future of Mayfair.

The survey can also be completed online.

	AGREE	DISAGREE	NO OPINION
Housing			
1 Reduce the number of empty homes in Mayfair.			
2 Ensure a balanced range of housing in value and size in Mayfair, open to a broad range of incomes.			
Land use			
3 Support and enhance established clusters of specialist uses or character that reflect Mayfair's heritage.			
4 Support and enhance Mayfair as London's leading destination for high quality retail, art galleries, restaurants and hotels.			
5 Recognise the importance and value of Mayfair's local amenity shops, and support and maintain their presence.			
6 Encourage the retention of existing and the provision of new offices, to protect against net loss of office floors pace in Mayfair.			
7 Enhance and promote non-retail community services and amenities.			
8 Support, enhance and grow cultural assets.			
9 Focus the night-time economy away from residential areas.			
Public realm			
10 Ensure the public realm around licensed premises works well for everyone.			
11 Improve Mayfair for pedestrians and cyclists.			
Public space			
12 Improve amenity in public squares by reducing commercial events, facilitating cultural and community activities, and increasing public access and usability.			
13 Improve pedestrian access to the squares.			
Sustainability			
14 All new development in Mayfair should seek to achieve an exemplary sustainable standard.			
15 Encourage the greening of Mayfair through a green infrastructure audit to encourage green walls, green roofs and street planting.			

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Traffic

16 Reduce the impact of traffic.

17 There should be no net loss of visitor, resident or commercial parking spaces in Mayfair.

Architecture

18 All new buildings and the refurbishment of existing buildings should enhance the special character of Mayfair.

19 Ensure that where they are subject to change, all ground floor commercial frontages, including shop fronts, signage, external lighting and outdoor furniture, complement and enhance the character of the building and the street.

Whilst the neighbourhood management issues below cannot form planning policy, we hope to use the Neighbourhood Plan to influence the way Westminster City Council spends a percentage of the financial contributions it receives from developments in the borough:

Neighbourhood management

Waste 20 Co-ordinate waste management to reduce vehicle movements and noise.

21 Promote district and building waste solutions that reduce or avoid the need for vehicle movements.

Noise 22 Protect existing and future residents from the impact of the night-time economy and seek to limit the impact of noise nuisance generally.

Air quality 23 Encourage measures to improve air quality.

Amenity 24 To create a safe and nuisance-free environment for everyone.

Please use the box below to set out any further comments (negative or positive) that you have about the objectives:

Comments:

Resident / Worker / Business Owner / Visitor *(circle one)*

Name _____

Phone Number _____

Address _____

Email _____

Are you a member of the forum: Yes / No

If no, would you like to join: Yes / No

Get involved!

Become a member by
visiting our website.

www.mayfairforum.org

Contact us

info@mayfairforum.org

Follow us on Twitter

[@mayfairforum](https://twitter.com/mayfairforum)

Share your thoughts
on Commonplace

mayfair.commonplace.is

You may drop this survey off at the Mayfair Library before 12 July 2015

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Appendix B: Flyer



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Help keep Mayfair amazing

The Localism Act 2011 gave certain powers to local communities to form Neighbourhood Plans to have a greater say in developments in their area.

The Mayfair Neighbourhood Forum has now been set up and we now have an opportunity to positively affect future development plans for Mayfair. Local people can now have a say in the planning and policymaking process for their area. Consultations have already started with residents, businesses and landowners.

Why do we need your help?

We need you to let us know what you think about the draft objectives. Have we got them right? Are we addressing the important issues? This is your last chance to have a say before we start writing the policies themselves.

Where have we got to so far?

↓ Mayfair Neighbourhood Forum was formally designated by WCC in January 2014

↓ In 2014 we hosted our first round of consultations at Summer in the Square

↓ We listened to what you told us then and have come up with objectives to be turned into planning policy

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Get involved!

Stop by at one of our consultation events

3 and 17 June: Mayfair Market – 11:30 to 14:30

9 and 10 June: Flower Stall near Chapel – 11:30 to 14:00 and 15:00 to 17:00

15 and 16 June: Shepherd Market – 11:30 to 14:30

30 June and 2 July: Berkeley Square – 11:30 to 14:30

6, 7 and 8 July: Grosvenor Square – 11:30 to 14:30

Become a member

www.mayfairforum.org

Follow us on
Twitter

@mayfairforum

Share your thoughts
on Commonplace

mayfair.commonplace.is

Appendix C: Invitation to Evening Drinks

Sample invitation to the steering group drinks in Grosvenor Square. Over 200 people attended.



The Steering Group of Mayfair Forum invite you to join them for summer drinks.

Monday 6 July 2015
18:00 – 20:00 in Grosvenor Square

As part of our summer consultation you will also have the chance to share your views on the future of Mayfair.

Please RSVP to info@mayfairforum.org by 29 June 2015.



Appendix D: Survey Comments

Please note, all of these comments have been left in an un-edited form and should be considered as quotes.

Traffic, Parking & Cyclists

- Traffic wardens to be more flexible with unloading vans.
- Traffic management - especially around squares/construction site management.
- Traffic on South Audley is a rat run for Park Lane.
- A ban on tuk-tuk drivers from parking in residential streets.
- Single yellow line parking at night often makes road access difficult and needs reassessing
- No HGX vehicles except for limited periods.
- Improve cyclist routes - Mount Street + Transport - one way?
- Stop cars speeding down Mount Street.
- Please more residential parking. Do not give permits to people who come in only for the day. Better checks. Many cars park during the day and leave in the evening.
- Reduce noise from loud cars in evenings - penalties for noise.
- Control noisy late night deliveries to commercial, retail and restaurants. Great nuisance for residents.
- Stop tourist buses from parking and idling. Often in front of mixed office and residential buildings.
- Traffic Management interacting with Planning is appalling. Duke's Yard and Providence Court have been/will be closed off for 4 years and 1 year. Davies Street has understandably been closed for a long period. Traffic backs up on Duke Street as lights have priority on Oxford Street. The pollution and noise are appalling. Planners should not permit so many simultaneous road closures in such a small area. They should be staggered.
- Need more parking for residents.

Pedestrians

- Especially agree with improving for cyclists and pedestrians.
- Improve for pedestrians but not for cyclists.
- Pedestrian access is already good.
- Improve for pedestrians, but not cyclists. Much more council social responsibility for all developments. Much more supervision on pubs at taking over pavement. Make cyclists obey the Highway Code. No cycling on pavement, etc.

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- Pedestrianize everything that is possible.

Community & Events

- Where local events are organized, such as this food gathering, have a notice in underground stations identifying local activities. Increase visibility.
- More events during lunchtime.
- More cultural events like free concerts in Berkeley Square.
- I would suggest organising walking tours of Mayfair.
- The major estates who own property in Mayfair do quite well - should they not concentrate on putting something back in the community rather than on how they can best continue to prosper.

Squares

- Berkeley Square needs to have its amenity improved the most.
- Good for parks to get income for their maintenance.
- We would appreciate if something can be done about the dilapidated structures in the middle of Berkeley Square Park to enhance the visual appeal of the park.
- Could get free gyms in parks.
- When the squares are used for events it appears to me that they are commercial entities 'for profit' which provides little benefit culturally for either the residents or local workforce.

Waste/Litter/Cleanliness

- Litter improvement - Saturday morning on the street.
- Street cleaning - natural waste and litter waste collection.
- It will be difficult to coordinate waste management.
- Too often roads, particularly around Park Lane, smell of urine in the mornings.
- Increase recycling collection visits from once a week, this can be counterbalanced by reducing refuse collection visits.

Nature & Sustainability

- Clean the plain tree spores.

- Plant more trees.
- I am very much in favour of the further greening of Mayfair especially with regard to new builds and the new building at Davis/Gilbert Street a part of the Cross rail development. A Green wall on Gilbert Street opposite residences would be terrific. Nine years ago when the CR development was beginning there was little support for greening in the neighbourhood. Now that this attitude has changed could sustainability and a green audit enlist CR's support and active engagement?

Construction (including Basements)

- Basements: space an issue for some residents.
- Council should consider the residents with all this construction work (15 Bourdon Street), which is causing serious health problems and affecting our lives. My husband is 93 years, myself 85 yrs. Both of us disabled.
- Reduce the number of basement excavations which can cause damage and affect the water table.
- The same should apply to construction sites.
- Lobby for the discontinuance of licences for "iceberg" development

Survey

- Vague/ambiguous questions.
- Somewhat difficult to disagree with the list until we know the manner of implementation and impact.
- Not a very insightful questionnaire.
- There is no box to tick if you are "not sure" because of lack of information or if you are not sure about the implications of agreeing or not agreeing to a question which is quite general, so I ticked "no opinion" in these cases.
- In a previous role, I assisted the City of Chicago with a similar public sector issues, in particular urban planning, waste collection optimization and general city life issues. I would be happy to contribute to the Mayfair effort where I can.
- I'm not sure about the questions. They are skewed so that it would be natural or common sense to indicate 'agree'.
- Hard to disagree with all those good points.
- Would like to get involved in neighbourhood plan development.
- Nuisance is a vague term, and can be interpreted in many different ways.

Culture, History & Tradition

- Preserve its tradition.

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- I would like to preserve the culture and history of the Chapel and school by significant donations.
- Culture to support libraries in Mayfair.
- Beautiful area to be in. Maintaining its heritage and culture would be the key issues in my opinion.
- Mayfair is good the way it is - keep the class, quality and culture.

Retail & Amenities

- Maintain retail mix.
- Amenity shops are very important.
- Ice-cream and cigar shops.
- More affordable restaurants for lunch. A food market in Berkeley Square would be great!
- Regent Street is good.
- I agree that night time leisure outlets should not encroach on areas which are currently 100% residential but otherwise the balance in Mayfair is presently perfectly acceptable. Shepherds Market, which I live close to, is a great resource to us locals and does not have an adverse impact on the residential properties nearby.
- Stricter planning for shop frontages and signs is a MUST.
- The only thing we need around here is a place like the old Dover Street Wine Bar, where the dance floor was always available only for dancing to DJ music from old times and new generation, place to eat with separate bars, live music, several choices in one regular and cosy space, the fun used to finish at 3am with a good dance session.
- Restaurants and hotels should provide facilities for employees to take their 'break' (relax and smoke) - it should not be on the streets near the restaurant or hotel - example the Coya restaurant workers smoke and relax on Down Street when Coya backs onto the private Mews and is more than spacious enough to provide such a facility.
- Do everything possible to protect existing private traders and shops from the present appalling rent increases.
- Seating on South Molton Street would enhance the look of the street and increase the dwell time.
- Whereas is great to see a number of fashion and luxury goods brands coming to Mayfair together with galleries etc. I fear that some of the smaller amenity businesses such as independent café, dry cleaners, paper shops, cobblers and the like being squeezed out by sharply rising rental levels. This damages both the historic occupiers of Mayfair as well as reducing access to the basic amenity businesses that the local workforce requires. The majority of the people living and working in Mayfair do not drive Rolls Royce's or eat at Michelin star restaurants every day.
- I believe that Savile Row in particular should be given special protection in order to ensure that its unique community of hand craft tailors continue to thrive. It is a truly unique asset to Mayfair and the UK as a whole.
- I'm afraid the local amenities aren't good, so I can't support them, but I'd certainly support new good ones: butchers, vegetable stalls and the like.

Family

- Not child friendly enough. Not family friendly. Too high end. Doesn't suit family/children.
- More family friendly.
- Need more schools in the area.

Security (including rough sleepers)

- Please do something about the Gypsy begging and fighting in the neighbourhood.
- Increase the amount of police or encourage private security companies to pick up the shortfall.
- Loitering - Down Street (Mews), noise after 10:30pm, encourage use of bins. Coya Restaurant employees have an area to use that's private.
- Take action to relocate or accommodate rough sleepers or homeless migrants to minimise the perceived threat to safety particularly at night time.
- Reduce gypsies etc.
- Address the issue of rough sleepers in doorways and subway.
- All very good, can we reduce the amount beggars as well.
- Crack down on anti-social behaviour - rough sleeping in public places.
- The rapid expansion of night time economy in Mayfair in recent years is very disturbing and has changed the quality of life for many residents in south of Mayfair.
- First and foremost, something needs to be done about the massive increase in beggar gangs, especially the new Roma gypsies that are now everywhere especially on limited access sidewalks. They not only impact the residents but also commercial business and I have seen them urinating in public squares in the daytime. Unfortunately I know where Westminster's priorities lie as there was a traffic warden putting a ticket on a car in front of the gypsy whilst he was urinating!
- Licencing and other regulations should be such that evening activity, particular the wandering of streets and noise, is necessary, should cease at 10:30.
- Get rid of rough sleepers on Park Lane and other areas of Mayfair. It would improve the crime rate.
- Beggars on the street.

Housing

- Very hard to reduce empty housing in Mayfair as most are owned by overseas residents.

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- Reducing empty houses should be a priority.
- The long let leasers should be given an opportunity to purchase the property.
- Whilst there might be a desire to offer residential space across an investment, the ambition is wholly unrealistic.
- Grosvenor should help long-term leaseholders an option to buy.

Mayfair is Great!

- Mayfair is very wonderful and it's improving.
- I agree with all the objectives.
- Couldn't have put it better myself.
- I am happy how Mayfair is organized in general.
- I feel part of the Community and encourage others to do so.
- Great job.
- I know Mayfair is a very rich and lovely area to work in and to live here would be a pleasure. The buildings, shop fronts all have the Mayfair look and feel to them and the roads and pavements are good for pedestrians and cars. I don't have much love for cyclists. I work in a 5 star hotel in Mayfair and am proud to be able to say so and love the area.
- Improvements are noticeable in recent years.

Various

- Better public Grosvenor Square and community activities.
- More trees! Outside pubs shouldn't be so heavily policed.
- There is an absence of focus on: begging, chauffeur cars parked day and night in residential areas, waste deposited on the curb side.
- More lighting at night in Grosvenor Square.
- Bins on street. More cycle lanes.
- Overhaul waste management systems which are complicated. Adapt and simplify waste collection to local needs. Enforce parking controls.
- Berkeley square is hard to get to. Add pedestrian crossings.
- There is no safe/easy way to cross the street from Lansdowne Grove to Berkeley Square... it is dangerous.
- It is very traditional to be able to stand outside a pub and I don't like having to stand behind an arbitrary pole.

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- Stop minicabs and Addison Lee park up on residential parks. No developers to work on Saturdays and builders hours to be monitored carefully.
- Need for high speed internet to support businesses and residents.
- More open parking for all to use. Extending openings to stores. Less street sellers or outside shop steps.
- Apply the rules to all equally.
- Improve broadband.
- Secondly access to and from Berkeley square is inconvenient with only 2 crosswalks for 4 entrances and neither of them actually line up with the entrance which means pedestrians have to dodge cars to get in the north or south ends of the square. The commercial events in the square also damage the square and render the top half unusable for most of the year.
- Lastly the significant increase of constant construction in Mayfair has led to sidewalks being closed (sometimes for weeks) without any provisions for pedestrians to have safe passage across the street or into an additional walkway.
- I think the reduction of empty housing, the provision of a balanced range of housing in size and value, and ensuring that is sustainably designed/built should be priorities. I also think ensuring waste is properly recycled should be a high priority.